

Eureka!

CREATIVITY IN BUSINESS

In today's economy where products are being commoditized, services are being imitated and markets are crowded with 'me too' players, organizations that survive and thrive are the ones that are continuously creative and innovative.

This highly interactive and percept-shattering workshop demonstrates that properly structured creativity is an instrumental business tool that is fun and accessible to all of us. It isolates the basics of creative thinking into easily understood fundamentals and equips the participants with a variety of powerful techniques for solving problems, improving existing products and services and generating new ones.

Outline

- What is creativity? - debunking the myths
- Lateral Vs. Vertical Thinking
- Key blocks to creativity and how to overcome them
- Application of creativity in business
- Creativity on demand – nine powerful idea generation techniques
- 'Mental Gym' workout – numerous provocative puzzles, lateral thinking exercises and group based challenges to improve 'out-of-the-box' thinking

Who should attend?

Innovation oriented leaders, executives and managers at all levels – everyone who wishes to foster personal and group creativity to generate fresh innovative ideas and solutions.

Methodology

Eureka is an immensely engaging and interesting learning experience comprising of a high-energy interactive presentation, individual and team based activities, exercises, and challenges.



Course
Facilitator

Saadi Insha

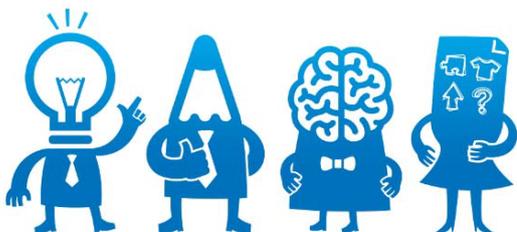
A leading trainer, facilitator and inspirational speaker, Saadi is passionate about helping organizations unleash the untapped potential of their most valuable resource – their people.

Workshop participants have consistently described his programs as 'superb', 'inspirational', 'thought provoking' and 'outstanding'. He packs his trainings with rich, result oriented content, engaging activities, topical humor and is known for communicating with a zest and energy that is highly contagious.

Since 2001, Saadi has trained thousands of employees from leading national and multinational organizations in Pakistan through his public and in-house workshops. He has facilitated leadership and creativity workshops in Dubai, led high energy annual conference events in Thailand and addressed various universities and professional forums as a Guest Speaker.

Saadi holds an MBA and a Gold Medal from the Institute of Business Administration – Pakistan's premier business school. A lifelong learner, he has attended numerous personal and professional development programs in Pakistan and abroad.

After a fourteen year career spanning three different industries, Saadi left his last job as Training Manager at a leading financial institution to work as an independent training consultant. He now facilitates open enrollment workshops and conducts in-house training for organizations that wish to inspire, energize.



Clients include



For registrations & more details please contact:



Date & Venue:

6 January 2015
Movenpick Hotel Karachi
9 January 2015
Royal Palm Golf Club Lahore

Timings:

9:00 - 5:30

Workshop Investment:

PKR 18,500/-
Exclusive of Sales Tax

Registration Process Confirmation / Payments.

Quickbiz Group Office No. 403,
Tahir Plaza, Sultan Ahmed Road,
Block # 7 & 8 JCHS Karachi
Contact: 021-34209142
Mobile: +92-343-2508186
+92-300-2386411
Email: register@quickbizgroup.com
www.quickbizgroup.com

Cancellation/Substitution Policy

Substitutions are welcome. All cancellations must be sent in writing. Workshop fees must be paid in Full. No refunds will be given if a written cancellation occurs within 2 working days prior to the workshop. Same applies for delegates who don't attend the workshop without cancellation. In the event of unforeseen circumstance, Quickbiz reserves the right to cancel or postpone the event.

[in](#) /Quickbiz [f](#) /Quickbiz Group

Client Testimonials

"We have consistently found Saadi an awe inspiring trainer and motivational speaker."
HR Director, Reckitt Benckiser Pak. Ltd.

"Your energy, eagerness and sincerity struck the right chord with our people ...Well done!
Chairman & CEO, Philips Electrical Industries of Pakistan Ltd.

"...a brilliant resourceone of the best in the business"
GM HR, Training and OD, Pakistan State Oil

"Thank you very much for the outstanding workshop conducted during our Annual Sales Conference. All participants thoroughly enjoyed your discourse which was interesting, informative, enlightening and extremely motivating. On behalf of the Jubilee team please accept our sincere appreciation and gratitude."
EVP Operations, Jubilee General Insurance Co. Ltd.

"We have received very positive feedback from our employees, they found the tools to be practical and easily applicable at work. Thank you for all your support."
Pepsi Cola International (Pvt.) Ltd.

"It was an enlightening session which convinced the audience about the immense potential they all possess and the wonders they can achieve if they start believing in themselves."
GlaxoSmithKline Pak. Ltd.

"The overall rating for Saadi's course has been excellent... It was a great learning experience"
Pak Kuwait Takaful Company Limited.